

MEDIA RELEASE

NEWS FROM THE UNIVERSITY OF TASMANIA

DATE: WEDNESDAY 18TH MARCH 2009

ATTENTION: Chiefs of Staff, News Directors



Active Launceston core funding secured for three years..... *And the Launch of an Active Parks Resource Kit!*

The Active Launceston project is here to stay for a least another 3 years.

Key stakeholders; The University of Tasmania, Launceston City Council and the State Government have pledged \$35 000 per annum each to ensure the sustainability of the community based project.

Active Launceston Manager Lucy Marshall said “This is fantastic news for the project and for the people of Launceston. The University is committed to supporting residents to improve their health and wellbeing through improving physical activity options”

Launceston Mayor Albert van Zetten said Launceston City Council is wholeheartedly behind Active Launceston “this project provides a clear demonstration of the value of partnerships in our community”

Funding was received through the Community Recreation Grants Program under the Office of Sport and Recreation Tasmania. Minister for Sport and Recreation, Michelle O’Byrne said “We are proud to be partners in a project that has already achieved so many tangible outcomes. We look forward to supporting Active Launceston’s development over the next three years”

Active Launceston is a community project to improve the health and wellbeing of the people of Launceston through increased participation in physical activity.

An example of a successful initiative is the Development of an ‘**Active Parks Resource Kit**’ through Active Northern Parks. Active Launceston has expanded the very successful Active City Park initiative into the lower socio economic area of the Northern Suburbs of Launceston.

As one of the objectives of Active Launceston is to work with community groups to build capacity and value add to existing initiatives, Active Launceston has developed an ‘**Active Parks Resource Kit**’ which has been utilised by the staff of the Northern suburbs as a tool for project management and to help them develop and coordinate the Active Northern Parks program.

The 'Active Parks Resource Kit' provides a step by step process for running Active Parks programs. This kit is now available on the Active Launceston website for other communities in Tasmania and across the country.

For more information please call 63 24 4047 or www.activelaunceston.com.au

PRINT MEDIA TO USE THE ACTIVE LAUNCESTON LOGO IN COMBINATION WITH THEIR PUBLICATION OF THIS RELEASE.

PHOTO and INTERVIEW OPPORTUNITY

WHAT: Announcement of ongoing Active Launceston funding and Launch of the Active Parks Resource Kit.

WHO: Minister for Sport and Recreation Michelle O'Byrne, Mayor Albert van Zetten and UTAS Representatives; Dawn Penney, Associate Dean Research and Stuart Auckland Acting Co-Director University Department of Rural Health.

WHEN: 11:00am March 18

WHERE: Launceston City Park, Rotunda.

For more information:

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