

MEDIA RELEASE

NEWS FROM THE UNIVERSITY OF TASMANIA

DATE: MONDAY 1ST FEBRUARY 2010

ATTENTION: Chiefs of Staff, News Directors



Tassie Hawks star player Buddy Franklin will attend the Active Launceston Expo in 2010!

Active Launceston Expo – supported by the Tassie Hawks – will be held at Aurora Stadium as a twilight event on the 3rd of February between 4.00pm and 7.30pm

Following the highly successful inaugural event in May 2009 the Active Launceston Expo will be bigger and better with our support from the Tassie Hawks!

Active Launceston Manager Lucy Marshall said “There will be heaps of physical activities to come and try, along with demonstrations – displays – information –Tassie Hawks footy players – Fitness Centres, sports clubs, community groups - activities for the whole family and it is all FREE”

Shayne Stevenson the Tasmanian Operations Manager of the Hawthorn Football Club said “The Club is proud to support the Active Launceston project and is pleased to announce players Luke Hodge, Lance Franklin, Jordan Lewis, Michael Osborne and Tassie’s own Grant Birchall and Simon Taylor, among others, will participate in the event while on Community Camp.”

The event will show case local physical activity options providing an expo and come and try day atmosphere. Over 44 exhibitors will be in attendance demonstrating and running short sessions in numerous activities including; belly dancing, yoga, tai chi, women’s football, orienteering, RPM, boot camp, croquet, belly dancing, martial arts, roller derby, and there will also be a jumping castle, sumo suits and it is all FREE!

“We encourage workplaces, community groups, families and individuals to come along have and have a go at that activity they have always wanted to try!” Lucy said.

The day will also feature a Celebrity Life Style challenge!

Attendees of all ages and abilities will be able to engage in numerous free activities, receive giveaways and discounts, get some advice from an exercise physiologist, have a shot at the target with the archery club or have a kick with Buddy.

Food and beverages will also be available at the event.

Date: Wednesday 3 February 2010
Time: 4.00pm – 7.30pm
Location: Aurora Stadium, Launceston
Cost: FREE!

For more information: Lucy Marshall, University of Tasmania,
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